

Dated. 01.09.2023

INVITING EXPRESSION OF INTEREST (EOI)

As part of the implementation of Tamil Nadu Wetlands Mission, the request for Expression of Interest is invited from the experienced Institution/ Resource organization/ Agency/Firms for taking up the following work.

I. CREATION OF EFFECTIVE RAMSAR SITE INFORMATION BOARD AND SIGNAGE UNDER TAMIL NADU WETLANDS MISSION.

Under Tamil Nadu wetlands Mission, the Expression of Interest (EOI) is invited for designing of effective Ramsar site information board and Signage. It can mean the difference between visitors stopping to explore a town or attraction or just driving through. While Ramsar site information board and Signage can increase tourism visitation by encouraging visitors who may have otherwise passed by, the primary intent of signage is not as a promotional tool for businesses but rather a means to help visitors physically locate the facility safely and efficiently. With these objectives in view, at present about 4 Ramsar sites have been identified for restoration in the State of Tamil Nadu.

Sl. No.	Name of Ramsar site	Name of District
1	Koonthankulam Bird Sanctuary	Tirunelveli
2	Udhayamarthandapuram Bird Sanctuary	Thiruvarur
3	Vaduvur Bird Sanctuary	Thiruvarur
4	Point Calimere Wildlife and Bird Sanctuary	Nagapattinam and Thiruvarur

In this line, Tamil Nadu State Wetland Authority intends to select firms to design and

monitor of various types of Ramsar site information board and Signage taking Tamil & English as the primary language of communication. Details of this Expression of Interest are available in Web portals www.tnswa.org and www.tnforests.nic.in.

II. PROJECT AREA

Expression of Interest is invited from the experienced Institution/ Resource organization/ Agency / Firms who can design various types of Ramsar site information board and Signage taking Tamil & English to help visitors physically locate the facility safely and efficiently under Tamil Nadu Wetlands Mission. The proposed Ramsar Site Information Boards shall be designed for above mention 4 Ramsar sites.

III. SCOPE OF WORK

The scope of work should include successful conceptualization & designing innovative various types of Ramsar site information boards and signage_as per locations selected by Tamil Nadu State Wetland Authority.

- Design of Ramsar site information boards and signage_as per the specific Ramsar sites by including local flora & fauna
- Initial survey / suggest locations approximately.
- Sizes as per location / feasibility
- Feasibility report needs to be submitted after survey.
- Power supply & spaces will be under the scope of Tamil Nadu State Wetland Authority.

IV. DURATION OF WORK

The entire work should be completed for the above mention Ramsar sites with the approval of the Principal Chief Conservator of Forests and Member Secretary, Tamil Nadu State Wetland Authority within 6 months from the date of issue of Work Order.

V. GENERAL INSTRUCTION FOR EOI

- The consultancy firm is expected to conceptualize & design of Ramsar sites information boards and signage, the cost includes the designing cost with various taxes, duties and charges as may be applicable.

- The model sample of the Ramsar site information boards and signage for above mentioned 4 Ramsar sites should be attached. Based on that only the quotation will be accepted.
- Tamil Nadu State Wetland Authority have the right to call for clarification / original copies of the supporting documents for verification, as deemed fit and also to cross check for any details as furnished by consultancy firms. Consultancy firm shall have no objection what so ever in this regard.
- Attached is the prescribed format of qualifying details. Interested parties may use this format & add additional information as part of annexure, if they need to.
- The offer shall contain hard copy of innovative signage design, complete documents & proposed planning, presentation document of signage in various Government / Public sector companies.
- Applications without required information or enclosures are liable to be rejected.
- Tamil Nadu State Wetland Authority reserves the right to accept any or reject all the EOIs at their sole discretion without assigning any reason thereof.

VI. ESTIMATED COST:

Cost of the above mentioned work i.e. Innovative Ramsar site information board for above mentioned Ramsar sites should not be above Rs.10.00 lakhs (inclusive of GST).


VII. SUBMISSION OF EOI

The EOI for **designing of Ramsar Site Information Board and signage** under Tamil Nadu wetlands Mission should reach in the address given below on or before 15th September, 2023 before 5 p.m. Tamil Nadu State Wetland Authority possesses the right to accept or reject any or all tenders without assigning any reason thereof. This EOI notice shall be a part of contract document.

**Principal Chief Conservator of Forests and Member Secretary,
Tamil Nadu State Wetland Authority and Ex-officio Mission Director
Tamil Nadu Wetlands Mission
Panagal Maaligai,
Saidapet, Chennai – 15.**

The EOI should contain brief details of the Institutions / Organizations having experience designing various types of Ramsar sites information boards and signages in the past undertaken by the Institutions / Organizations.


for Principal Chief Conservator of Forests
and Member Secretary
Tamil Nadu State Wetland Authority


01/09/2023

I. EVALUATION

Bid Process Criteria (EOI Stage) for Selection of Bidders for conceptualization and designing of signage on phase mode.

Stage – 1: Invitation of EOI

Expression of Interest (EOI) is invited in prescribed format for understanding the response from the firms. Interested firms shall submit their offer to Tamil Nadu State Wetland Authority on or before 12th August, 2023 before 5 p.m.

State – II : Short listing of EOIs

The selection process will include the submission of 2 bid system.

Criteria 1 :

Technical Bid : Submission of proper documents and previous design concepts by Tamil Nadu State Wetland Authority.

Criteria 2 :

Financial Bid : Financial Bid to be submitted in a sealed envelope and only those bids will be opened whose technical bid will be selected.

QUALIFYING FORMAT

(To be submitted on the letter head of Prospective Bidder)

Date:

To

The Principal Chief Conservator of Forests and Member Secretary,
Tamil Nadu State Wetland Authority,
No.1, Jeenis Road, Panagal Maaligai,
Saidapet,
Chennai – 600 015.
Tamil Nadu, India.

Dear Sir,

Sub: Invitation for Expression of Interest for empanelment of
Consultancy firms for designing of Innovative Ramsar site
information board and Signage of 4 Ramsar sites across Tamil Nadu.

With reference to the above advertisement, we hereby file this
“Expression of Interest (EOI)” to undertake the designing of this project either
individually or as a consortium.

We undertake that this is an initial expression of interest on our part
and mere submission of this EOI does not entitle us to receive any documents or be
invited to bid for this project.

Name and details of Applicant and its representative authorized to file this EOI	
Full Name	
Designation	
Name of Organization	
Address	
Phone	
Fax	
Mobile	

Email	
Website	
Legal constitution of applicant: (Public Limited / Private Limited / Partnership, etc.)*	

Current nature of business or activities: *

Note : * Applicants shall attach documents / brochures / corporate literature and give more details which you may feel necessary to justify profile.

I / We declare that the information stated here in above is accurate.

Signature :

Full Name :

Designation :

Sample Designs : *

Financial Bid :

Organization :

Address :